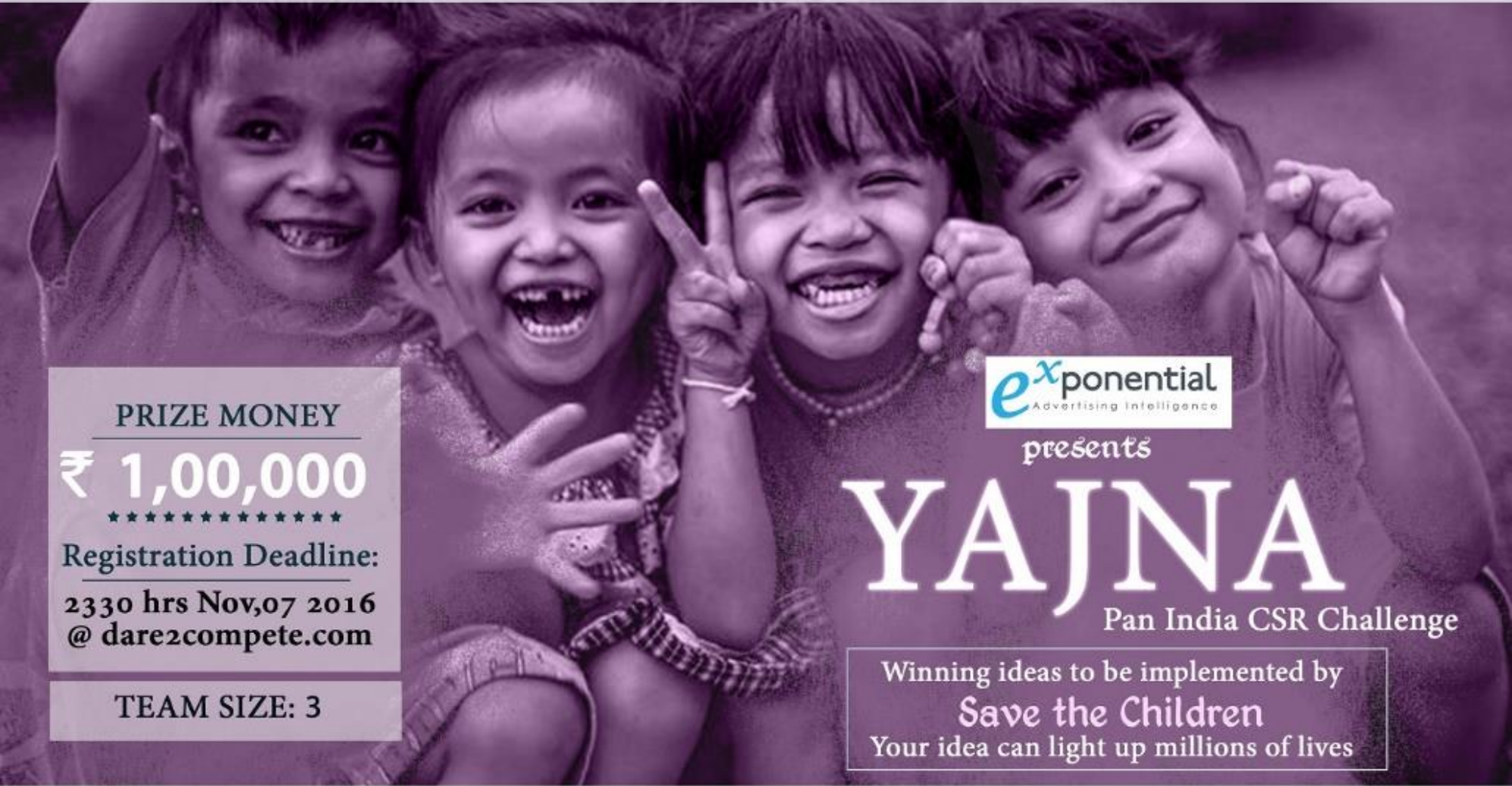




IIM Lucknow's 18th-20th Nov
Manfest-Varchasva 2016
 Annual business, cultural and sports fest



PRIZE MONEY

₹ 1,00,000

Registration Deadline:

2330 hrs Nov,07 2016
@ dare2compete.com

TEAM SIZE: 3



presents

YAJNA

Pan India CSR Challenge

Winning ideas to be implemented by
Save the Children
 Your idea can light up millions of lives

Contact

Surbhi Singhanian +91 776 008 5063
 Mugdhaa Garg +91 740 653 9109
 ✉ yajna@iiml-manfestvarchasva.com

NGO Partner



Save the Children

Event Partner





'Sanitation is more important than political independence'- Mahatama Gandhi

Diarrheal disease is the second leading of death of children under the age of 5 to the extent that the illness takes away 7,60,000 lives of this demography annually. India, at the 2nd position after Afghanistan, experiences 13% of U5MR deaths due to diarrhea.

Diarrhea can easily be prevented by adopting adequate sanitation measures and using clean potable water. Bearing this in mind, IIM Lucknow's Manfest-Varchasva along with Exponential Interactive presents Yajna in association with Save the Children. A unique case study competition that will test not just the strategy that the participants can build while in the comfort of their homes, but will also expose them to the hardships of the rural life to see how far they are able to implement and further research to improvise on their current thoughts.

An engaging and enriching experience, this contest promises to change how we as individuals approach social issue and will attempt in the best possible way to alter perspective about the same.

PRIZE MONEY : INR 1,00,000

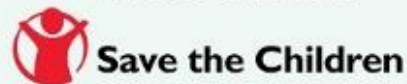
Winners: INR 70,000

Runner Up: INR 30,000

Contact

Surbhi Singhania +91 776 008 5063
Mugdhaa Garg +91 740 653 9109
✉ yajna@iiml-manfestvarchasva.com

NGO Partner



Event Partner





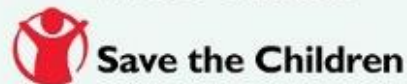
Event Details: The event will be held in 2 Phases as follows :

Phase	Details	Deadline
Phase I (Off Campus)	<ul style="list-style-type: none"> • Students need to register on ww.dare2compete.com in teams of three • Each team can download the case study from the website or www.dare2compete.com after its release • The format and details of case presentation submission is given subsequently 	<p>Registrations open till: 2330 hrs, Nov 07, 2016</p> <p>Case Release: 22:00 hrs, Nov 03, 2016</p> <p>Case proposal submission: 2330 hrs, Nov 08, 2016</p>
Phase II (On Campus)	<ul style="list-style-type: none"> • The selected teams will be invited to the campus to present their solutions • In case any team fails to make it to the campus for final round, the waitlisted teams will be called. 	<p>On Campus rounds: Nov 18 – Nov 20, 2016</p>

Contact

Surbhi Singhania +91 776 008 5063
 Mugdhaa Garg +91 740 653 9109
 ✉ yajna@iiml-manfestvarchasva.com

NGO Partner



Event Partner





Participation & Registration Guidelines

- The event is open to all undergraduate, postgraduate and doctoral students across India
- Participants are required to register in teams of 3 on

<http://dare2compete.com/competitions/19818/Exponential-presents-Yajna/Indian-Institute-Management-Lucknow/Manfest-Varchasva#>

- The event will be held in 2 phases. Round 1 will be an online submission and Round 2 will be held at IIM Lucknow during Manfest-Varchasva 2016

Evaluation Criteria

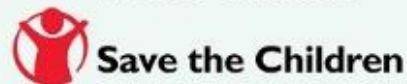
The submissions will be evaluated on the following parameters:

- Understanding of problem statement
- Analysis of the situation
- Practicality of proposed solution and implementation plan
- Novelty of ideas
- Structure of presentation

Contact

Surbhi Singhania +91 776 008 5063
Mugdhaa Garg +91 740 653 9109
✉ yajna@iiml-manfestvarchasva.com

NGO Partner



Event Partner





Case Proposal Submission Guidelines

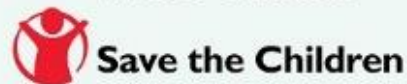
Submission Format:

- Submission should be in the form of a 10-slide presentation (in pdf format) containing the following
 - Title slide mentioning the team name, contact details of both members and institute/corporate details
 - Problem analysis
 - Research plan
 - Proposed solution and detailed implementation plan
- The presentation should be named <Yajna_Teamname_CollegeName.pdf> For instance, team name Zenith from IIM Lucknow must name its submission as Yajna_Zenith_IIMLucknow.pdf
- Please note that there should be only one file in the submission
- Teams can upload their entries at the upload link made available on the Yajna event page at www.iimlmanfestvarchasva.com/event/exponential-presents-yajna. The upload link will be made available in due course.

Contact

Surbhi Singhania +91 776 008 5063
Mugdhaa Garg +91 740 653 9109
✉ yajna@iiml-manfestvarchasva.com

NGO Partner



Event Partner





EVENT TIMELINE

Event launch	Nov 01, 2016
Case Release	2200 hrs, Nov 03, 2016
Deadline for registrations	2330 Hours, Nov 07, 2016
Case Proposal submission deadline	2330 Hours, Nov 08, 2016
Announcement of National Finalist Teams (Top 8 teams)	Nov 11, 2016
Grand Finale during Manfest-Varchasva 2016	Nov 18 - Nov 20, 2016

For more details, send an email to yajna@iiml-manfestvarchasva.com or contact:

Surbhi Singhania: +91 776 008 5063

Mugdhaa Garg: +91 740 653 9109

Contact

Surbhi Singhania +91 776 008 5063

Mugdhaa Garg +91 740 653 9109

✉ yajna@iiml-manfestvarchasva.com

NGO Partner



Save the Children

Event Partner

