



IIM Lucknow's  
**Manfest-Varchasva 2016**  
 Annual Business, Cultural and Sports Fest



in  
 association  
 with



**THE WORLD BANK**  
 IBRD • IDA | WORLD BANK GROUP

# OZONE

The National Supply Chain Challenge

Certification Programme in Public Procurement (CPPP)  
 supported by **World Bank** in association with **University of Hull**

**Prize Money: INR 70,000**

Register by 2130 hrs, 7<sup>th</sup> Nov at [dare2compete.com](http://dare2compete.com)  
 CPPP Exam deadline by 2330 hrs, 7<sup>th</sup> Nov  
 Teams of 1 to 3



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**Event Partners:**





*There is no 'Plan B' because we do not have a 'Planet B.' We have to work and galvanize our action. – Ban Ki Moon*

A refined public procurement strategy can lead to a hike in savings by up to 1.2% of GDP, thus helping India meet the revenue deficit target of 2.9% of GDP. With the magnanimity of this tool in mind, we bring to you an event that will challenge, test and hone your skills in public policy.

IIM Lucknow's Manfest-Varchasva, in association with the University of Hull and supported by World Bank, is pleased to present Ozone. The competition will test your abilities to apply concepts ranging from Information Technology, Operations and Marketing Management to create sustainable Agribusiness supply chain, while focusing primarily on waste minimisation in procurement processes using public procurement framework.

We invite students from the top B-Schools of the country to participate in this intense event. This is your chance to go head to head with the best talent in the country and take home cash prizes of INR 70,000. That's not all, you also get a certificate by The World Bank and University of HULL. It's your chance to make a difference, so make it count.

**PRIZE MONEY : INR 70,000**

**Winner: INR 45,000 | Runner Up: INR 25,000**

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## EVENT DETAILS

Event is open to all postgraduates. **The event will be held in 2 Phases:**

- **Online Round**

Students should first register at

<http://dare2compete.com/competitions/19743/Ozone/Indian-Institute-Management-Lucknow/Manfest-Varchasva>

by 2130 hrs, Nov 7, 2016 in teams of up to 3. Each team should complete Certification Programme in Public Procurement (CPPP) by 2330 hrs, Nov 7, 2016.

CPPP is available at "<https://www.procurementinet.org/>". It is a MOOC and participants will get a certificate from the World Bank. All teams should complete CPPP using the same email id that is used for registering at dare2compete.com. Certification can be taken by an individual person or all three members of a team.

Top 10 teams will be shortlisted for the campus round on the basis of marks obtained in the certification along with the time taken to finish the same. The national finalists shall be announced on Nov 9, 2016.

**One team will also win a Tablet for obtaining highest marks in the certification in shortest time.**

- **Problem Challenge for the National finalists**

A problem statement will be floated among the top 10 National finalists for which the teams should present a solution.

- **On Campus Final Round**

The final presentations will be conducted at IIM Lucknow on Nov 18-20, 2016 at the time of Manfest-Varchasva. Evaluation will be by the judging panel from World Bank and IIM Lucknow faculty.

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### Event Partners:





## **PARTICIPATION & REGISTRATION GUIDELINES**

- Entries open to all post graduate college students
- Participating teams can be up to 3 members from **different institutes**
- Teams are required to register at
- <http://dare2compete.com/competitions/19743/Ozone/Indian-Institute-Management-Lucknow/Manfest-Varchasva>

## **EVALUATION CRITERIA**

The submissions will be evaluated on the following parameters:

- Exhaustive understanding of the case scenario and context
- Extent of research, understanding of current policy and the feasibility of the proposed new model
- Depth of analysis of industry, existing business model & key challenges
- Novelty, feasibility and practicality of ideas proposed
- Structure of presentation & clarity of ideas conveyed
- Completeness / comprehensiveness of the solution

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## EVENT TIMELINE

<b>Event launch</b>	Oct 26, 2016
<b>Deadline for registration</b>	2130 Hours, Nov 7, 2016
<b>Deadline for CPPP (Certification Program)</b>	2330 Hours, Nov 7, 2016
<b>Announcement of National Finalist Teams</b>	Nov 9, 2016
<b>Grand Finale during Manfest-Varchasva 2016</b>	Nov 18-20, 2016

For more details, send an email to [ozone@iiml-manfestvarchasva.com](mailto:ozone@iiml-manfestvarchasva.com) or

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