



IIM Lucknow's
Manfest-Varchasva 2016
Annual business, cultural and sports fest



TransUnion^{tu} CIBIL

presents

Finesse

The finance case study challenge
4 PPI opportunities

Prize Money : INR 1,75,000

Registration deadline 21:00, 7th Nov, 2016

Register @ dare2compete.com

Teams of 2

Contact

Preetham Krishna +91 888 498 8799

Mugdhaa Garg +91 740 653 9109

✉ finesse@iiml-manfestvarchasva.com

Event Partner

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"Money is like a sixth sense - and you can't make use of the other 5 without it." - William Somerset Maugham.

Manfest-Varchasva in association with CIBIL presents Finesse, the ultimate game for the strategy & finance enthusiasts. The contest will put to test not just your financial acumen, but your conceptual knowledge ranging from valuation, structuring to fund management.

This two round affair puts you through an online simulation and a critical evaluation of multiple solutions to a case study.

With total cash prize of INR 1,75,000 and 4 PPIs for the ones who emerge victorious, we promise you that the prestige earned after overcoming few unconquerable impediments would be worth revering.

PRIZE MONEY : INR 1,75,000

First Prize: 1,00,000

Second Prize: 50,000

Third Prize: 25,000

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EVENT DETAILS

The event will be held in 2 Phases as follows :

Phase	Details	Deadline
Phase I (Online)	<ul style="list-style-type: none"> B-school* students first need to register at http://dare2compete.com/competitions/19775/CIBIL-presents-Finesse/Indian-Institute-Management-Lucknow/Manfest-Varchasva in teams of two Teams are required to qualify an online simulation round 	<p>Registrations open till: 2100 hrs, Nov 7, 2016</p> <p>Online Simulation Round: 2300 hrs Nov 7, 2016</p>
Phase II (On Campus)	<ul style="list-style-type: none"> Selected teams from Phase I will be assigned a case study and will be invited to campus to present their solutions during Manfest-Varchasva 2016. If any team fails to make it to the campus for final round, the waitlisted teams will be called. 	<p>On Campus rounds: Nov 18-20, 2016</p>

* List of eligible b-schools is given in the next page

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PARTICIPATION & REGISTRATION GUIDELINES

- Entries open to first and second year B-school postgraduate students from IIM A,B,C,L,K,I, FMS, XLRI, ISB, MDI Gurgaon, NMIMS, SP Jain, IIT D, B, Kgp, JBIMS
- Participating teams must consist of 2 members from the same institute
- Teams are required to register at <http://dare2compete.com/competitions/19775/CIBIL-presents-Finesse/Indian-Institute-Management-Lucknow/Manfest-Varchasva>
- All the registered participants have to upload their CV's at <http://iiml-manfestvarchasva.com/2015/content/finesse-cv-submission>

EVALUATION CRITERIA FOR PHASE-II

The submissions will be evaluated on the following parameters:

- Exhaustive understanding of the case scenario and context
- Novelty, feasibility and practicality of ideas proposed
- Utilization of all the available channels & detailing of strategy proposed
- Structure of presentation & clarity of ideas conveyed
- Completeness / comprehensiveness of the solution

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EVENT TIMELINE

Event launch	Oct 30, 2016
Deadline for registrations	2100 Hours, Nov 7, 2016
Online simulation Round	2300 Hours, Nov 7, 2016
Announcement of National Finalist Teams	Nov 10, 2016
Grand Finale during Manfest-Varchasva 2016	Nov 18-20, 2016

For more details, send an email to finesse@iiml-manfestvarchasva.com
or

Contact:
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Mugdhaa Garg: +91 74065 39109

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