



IIM Lucknow's
Manfest-Varchasva 2016
Annual Business, Cultural and Sports Fest

18th to 20th NOV



presents

CALL FOR ARMS

Battle between B-schools

Register by 9th Nov, 1700 hrs
at dare2compete.com

**PRIZE MONEY
INR 1,25,000**

Contacts:

Preetham Krishna +91 88849 88799

Atiqul Haque +91 98713 44092

callforarms@iiml-manfestvarchasva.com

Event Partner





'Coming together is a beginning; keeping together is progress; working together is success.'

Have you been inspired enough by Drucker, Taylor, Kotler, Fayol alike? Can you summon your learnings across multiple bastions to lead you to triumph? Manfest-Varchasva in association with Aditya Birla Group brings to you their flagship event, Call for Arms. Designed to be a battle royal between B-Schools, the contest invites the top minds from prestigious management institutions to come and fight for the ultimate bragging rights!

ABG's Call for Arms comprises of a gruelling online business quiz through which top 2 participants from each campus will be selected to represent their respective colleges as part of a team.

This will be followed by two days of gripping on-campus case study that tests participants on all that they've got and more. With a cash prize of INR 1,25,000, and a grand title to be won, the stakes to emerge victorious have never been higher.

PRIZE MONEY : INR 1,25,000

Winners: 80,000

Runner up: 45,000

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EVENT DETAILS

The event will be held in 2 Phases as follows :

Phase	Details	Deadline
Phase I (Online)	<ul style="list-style-type: none"> B-school* students first need to register individually at http://dare2compete.com/com-petitions/19816/ABG-presents-Call-Arms/Indian-Institute-Management-Lucknow/Manfest-Varchasva in teams of one (individually) Individuals are required to qualify an online quiz round 	<p>Registrations open till: 1700 hrs, Nov 9, 2016</p> <p>Online Business Quiz: 2200 hrs Nov 9, 2016</p>
Phase II (On Campus)	<ul style="list-style-type: none"> Top 2 individuals from Phase I from each college will form a team of 2 to represent their respective colleges. Both individuals will be invited to campus for Round 2 and will be tested on various domains through problem statements during Manfest-Varchasva 2016. 	<p>On Campus rounds: Nov 18-20, 2016</p>

* List of eligible b-schools is given in the next page

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PARTICIPATION & REGISTRATION GUIDELINES

- Entries open to first and second year B-school postgraduate students from IIM A,B,C,L,I,K FMS, XLRI, MDI Gurgaon, SP Jain
- Participants have to register individually to the event
- Participants are required to register at <http://dare2compete.com/competitions/19816/ABG-presents-Call-Arms/Indian-Institute-Management-Lucknow/Manfest-Varchasva>
- Top 2 individuals from Online quiz round from each college will be selected to form a team of 2 to represent their respective colleges.
- Teams of 2 from top 10 universities will be invited to the campus to participate in the final campus round

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EVENT TIMELINE

Event launch	Nov 1, 2016
Deadline for registrations	1700 Hours, Nov 9, 2016
Online Business Quiz	2200 Hours Nov 9, 2016
Announcement of National Finalist Teams	Nov 10, 2016
Grand Finale during Manfest-Varchasva 2016	Nov 18-20, 2016

For more details, send an email to
callforarms@iiml-manfestvarchasva.com
or

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